

**East Pikeland Township
PARK & RECREATION BOARD**

July 19, 2018

Minutes

Present: Jonathan Work, Andrew Batten, Joanne Jones, Al Koons, Jerry Miller & Caesar Muzzioli

Absent: Sean McShane,

Staff: Michelle Rubin

Meeting started at 7:05pm.

Minutes from the May meeting were approved without changes.

New Business

1. Phoenixville Area Soccer Club
 - No update, they have not reached out again about coming to a meeting.
2. Communication
 - Michelle asked Board members to improve their communication about whether or not they would be able to attend events and meetings. It is difficult to coordinate events when the number of volunteers is up in the air.
3. August Meeting Cancelled
 - Due to vacations the August meeting has been cancelled, the next meeting will be September 20.
4. Date Night Movie Night (8/21)
 - The movie selected is Top Gun and there will be food trucks open for dinner before the movie. Michelle is working with a few local breweries to see if they would have free samples, but there will be no alcohol sold in the park per the Board of Supervisors. Michelle is also working with Aerials to try to provide a childcare service to parents that would like to attend.
 - Michelle also reported that Citadel Bank is going to sponsor the next two movie nights.
 - Al shared an idea to create a Friends of Kimberton Park group that could help with events and work on fundraising for events.
5. Google map updates
 - Michelle informed the committee that she added each of the French Creek trail heads and Kimberton Park to Google Maps
6. New Park Regulation Signs
 - The Board discussed the need for new park regulation signs. For now they suggested editing the park sign to read “dogs allowed” and as a bigger project, examining what the sign says and seeing if any bigger updates are needed that might require new park signs altogether.
7. Kimberton Whole Foods Rental

- Michelle informed the Board that Kimberton Whole Foods will be renting the park for their Employee Appreciation Event on Sunday, August 5. The Board does not need to approve the rental because the Board of Supervisors has already Ok-ed the event in the park.
 - Caesar asked that we put a notice up on the website about the park being closed, along with posting signs in the park and putting it on Facebook.
8. Video Cameras in Park
- Michelle shared with the Board that the park may be equipped with video cameras in the near future. She walked the park with an officer and the video camera installer and discussed locations for cameras. Due to the park's levels and number of trees, there would need to be around 10 cameras. The cameras will have wifi, but no word yet on whether people would be able to use them when in the park.
 - Andrew suggested that we add the section of KYAL that is Township Owned to the list of areas that should be under surveillance.

Old Business

1. KYAL Lease Update
 - The lease has finally been signed by KYAL. The Board would still like to approach KYAL about helping with parking for events. The Board will re-approach them in the fall after their elections have been held.
2. Kimberton Park Party Summary (6/16)
 - Board members gave a summary of the event. There were 350-400 people in attendance and everything went relatively smoothly. A number of positive comments.
 - Some things to improve: people wanted more food options, the petting zoo was underwhelming, and the toddler bounce house was too hot.
3. Classic Movie Night Summary (6/23)
 - There were approximately 25 people in attendance. The movie night was moved indoors due to impending weather, but that probably hurt the attendance.
4. Family Movie Night Summary (7/14)
 - There were 300-400 people in attendance, Grandpop Bubbles was very popular but definitely for a younger group of kids. The movie itself was for an older group of kids, so there was a little bit of dissonance there.
 - Areas to improve: the lighting needed to be placed better at the end so people could see to leave, don't plan the family movie night for summer because it starts too late for young kids, choose a PG movie, not PG13 for family movie night.
 - The Board briefly discussed Halloween Movie Night, which they think should be moved indoors. Michelle will follow up with AI to see when they close the park for winter.
5. Kimberton Art Alliance Rental (7/22)
 - KAA has the amphitheater rented for a performance on Sunday.
6. Yard Sale Cancelled

- The National Guard needed the parking lot on the rescheduled date, and the rain date is the same day as the Kimberton Flea Market and we did not want to compete. We will plan on trying again sometime in the spring.
7. Park and Rec. Survey Results
- Michelle shared the results of the survey with the Board. They discussed trends and next steps. Michelle will present the results at the August Board of Supervisors Meeting.
 - One of the results showed that people want more adult education and fitness opportunities. Board members will look for local people/groups that may want to lead free opportunities in the park.
 - Board members will ask local groups/contacts
8. Park and Recreation Plan
- The survey results will be used to create a park and recreation plan that will be used to guide the Board and Open Space Committee in terms of property purchasing, future park needs, and programming direction.
 - The Board discussed which properties were needed based on the results of the survey. The East Pikeland Elementary School property would give the township an indoor space to do some of the adult education and fitness people re interested in, but maintenance will be a problem. Ridge road already belongs to the township and could be a low-cost option for fields or a dog park.
 - Board members urged Michelle to look at older park plans and use the budgets/pricing information to include financial information in the new plan.
9. Trail Connections
- This will be discussed at the upcoming Park and Rec./Open Space Meeting, but the Board asked Michelle to discover what kinds of sidewalks, if any, will be along the new Crossover Blvd.
10. Park and Recreation / Open Space Subcommittee Meeting—Tuesday, September 25
- Board members will attend.

Public Comment

None.

The meeting was closed at 8:45pm